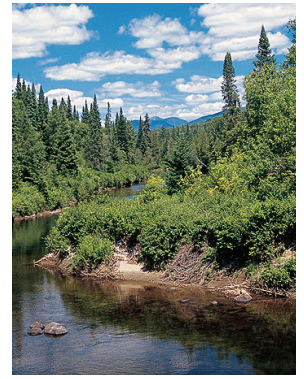


# finch and our backyard

## Our hands-on commitment to environmental protection.



Finch Papers are made with a keen understanding that the long-term viability of our business relies on the wise use—and re-use—of resources. Since the turn of the 20th century, we have practiced sustainable forestry, generated most of our own power, and made most of our own pulp to produce the high-quality, affordable uncoated printing papers relied on by designers, printers, businesses and institutions across the United States.

Our guiding environmental principles are uncommonly simple—yet require serious, innovative science at nearly every step of the forestry and manufacturing processes.

### Forests should be managed sustainably

Finch Paper employs its own team of professional foresters who personally care for more than 180,000 acres of sustainably managed forests that provide wood to our mill—including more than 160,000 acres owned by the highly respected environmental conservation organization The Nature Conservancy. We have earned both the Forest Management and Chain-of-Custody certifications from the Forest Stewardship Council (SW-COC-000934) and the Sustainable Forestry Initiative® (SFI) program.

Environmentally sound timber harvesting is good for society, good for the forest, and good for the wildlife it sustains. For more than 100 years, we have selectively taken timber (less than 2% per year) from forestlands we manage, while allowing those forests to perpetually renew themselves with new generations of trees.

Healthy, growing forests also play a vital role in eliminating greenhouse gases from the environment by capturing and storing carbon dioxide. It is estimated that the forests under Finch management currently store more than 34 million tons of carbon dioxide — an amount that is growing by 128,000 tons per year.

[ [More ...](#) ]

### FSC-certified Finch Papers

Finch Premium Blend  
Finch Fine  
Finch Casa Opaque  
Finch Fine iD  
Finch Fine Digital  
Finch Color Copier

### SFI-certified Finch Papers

Finch Premium Blend  
Finch Fine  
Finch Casa Opaque  
Finch Opaque  
Finch Fine iD  
Finch Fine Digital  
Finch Opaque Digital  
Finch Color Copier

### Papers with Post-consumer Recycled Fiber

Finch Premium Blend, 30%  
Finch Fine, 10%  
Finch Casa Opaque, 30%  
Finch Opaque, 10% on request  
Finch Fine iD, 10%  
Finch Fine Digital, 10%  
Finch Color Copier, 10%

finchpaper | value delivered

# finch

Finch Paper LLC  
One Glen Street, Glens Falls, NY 12801  
1-800-833-9983 [www.finchpaper.com](http://www.finchpaper.com)

Printed on Finch Color Copier, 32 lb.

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[ Continued from front ... ]

### **Paper should come from responsibly managed forests**

None of the wood or pulp used to make Finch Paper comes from endangered or threatened forests. In fact, we make more than 75% of our pulp on our own premises, using wood from the forests that we manage, or wood purchased from other responsible landowners. We have a stringent chain-of-custody program in place to track the source of our wood and ensure that it comes from responsibly managed North American forests rather than from continents thousands of miles away. We believe that knowing first-hand where your paper fiber is sourced is a good first step in reducing your environmental impact.

### **We help other landowners keep their forests as open space**

More than 75% of the forest landowners in the northeastern United States are private individuals or families. Rising property taxes and the demand for homes and commercial development create intense pressure on these landowners to sell or clear their land. We help

them afford to keep their forests undeveloped by providing a market for responsibly harvested wood and giving them guidance in responsible forest management.

### **We maximize our use of green energy sources**

Approximately two-thirds of the energy used by Finch Paper comes from renewable, non-fossil fuel sources. We utilize the power of the mighty Hudson River to produce clean, green hydroelectricity. We also burn bio-mass (bark, sawdust, wood chips, and other wood waste) to generate steam to dry our paper, and power to run our equipment. This energy flows directly to our manufacturing operations.

### **We take innovative steps to reduce greenhouse gases**

We capture 50 million pounds per year of the greenhouse gas carbon dioxide from our processes before it is released to the environment, and re-use it to make precipitated calcium carbonate, a brightening agent for our paper. The emissions prevented are equivalent to conserving 2.5 million gallons of gasoline. We also capture sulfur

dioxide — a contribution to acid rain — for use in our pulping process.

### **We use environmentally sound pulping**

All of the pulp made by Finch Paper, and our outside suppliers, is elemental chlorine-free. The post-consumer fiber we purchase is process chlorine-free.

### **We use post-consumer recycled fiber**

We use an average of three million pounds of post-consumer recycled fiber in our papers each year, conserving vast amounts of landfill space and preventing the generation of methane — a greenhouse gas that is created when paper in landfills decomposes. Finch Premium Blend and Finch Casa Opaque are made with 30% post-consumer fiber, meeting the EPA requirements for federally funded paper purchases. Finch Fine, Finch Fine iD, Finch Fine Digital and Finch Color Copier are made with 10% post-consumer fiber.