

# finch is FSC-certified

## Forestry practices approved by Rainforest Alliance.

If you're looking for quality paper with deep roots in responsible forestry, look no further than Finch Paper. We've earned the responsible forestry certifications of both of the world's most respected third-party certification groups — the Forest Stewardship Council (FSC) and the Sustainable Forestry Initiative® (SFI) program.

Here's a look at what our FSC certification means:

### The Benchmark of Responsible Forest Management

The Forest Stewardship Council is an international organization committed to environmentally appropriate, socially beneficial and economically viable management of the world's forests. FSC has established an exacting series of principles and standards for responsible forest management, and a roster of certifying organizations to evaluate and certify forest managers, paper and wood products manufacturers, distributors and printers. Additional information about FSC in the United States as well as listings for FSC certified paper mills, merchants and printers can be found at [www.fscus.org](http://www.fscus.org).

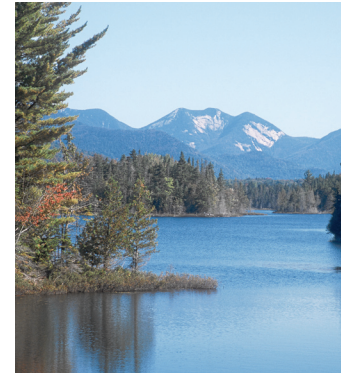
### Finch and FSC

Some paper manufacturers produce FSC-certified paper solely by buying pre-made FSC-certified pulp from outside suppliers. Finch takes a

far more direct, feet-in-the-forest approach. Our professional foresters actually manage FSC-certified forests that provide wood to our mill, buy FSC-certified wood from other responsible landowners, and convert that wood into FSC-certified pulp and paper on our premises.

In 2003, Finch earned both the FSC Forest Management and Chain-of-Custody certifications, becoming the first U. S. company authorized to make FSC-certified pulp and paper from wood harvested on its own property. Since that time, we have sold our forestland to the highly respected environmental conservation organization The Nature Conservancy, but we continue to manage lands on behalf of TNC, and to make most of our own FSC-certified pulp from wood harvested in those and other FSC-certified forests.

[ [More ...](#) ]



### FSC-certified Finch Papers

Finch Premium Blend, 30% pcw  
Finch Fine, 10% pcw  
Finch Casa Opaque, 30% pcw  
Finch Fine iD, 10% pcw  
Finch Fine Color Copy, 10% pcw  
Finch Casa Opaque Digital, 30% pcw

Finch's stocked FSC-certified products contain post-consumer recycled fiber and qualify for the MS1 or MS2 label, the only difference being the mobius loop.



Finch FSC-certified products that are ordered by request, without recycled fiber, qualify for the MS3 label.



finchpaper | value delivered

# finch

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### **Our Forest Management certification**

Our FSC Forest Management certification (SW-FM/COC-000253) attests that Finch foresters' management of lands owned by The Nature Conservancy and other private landowners meets FSC's stringent environmental and social standards for responsible forestry.

### **Our Chain-of-Custody certification**

Our FSC Chain-of-Custody certification (SW-COC-000934) attests that all of the wood used to make FSC-certified Finch Paper comes from well-managed forests and/or controlled sources and recycled fiber.

### **Our Rainforest Alliance Approval**

Finch Paper earned its FSC certifications following an extensive and intensive evaluation by independent experts from the Rainforest Alliance's SmartWood program.

Established in 1989, SmartWood is the world's largest FSC forestlands certifier, and the first to rely on market forces as a means of conserving forests. To learn more, visit [www.rainforest-alliance.org](http://www.rainforest-alliance.org)

### **Finch in the Forest**

For more than a century, we owned our own forests in New York State's famed Adirondack Region and employed our own foresters to keep them healthy, growing and providing wood for our paper. The New York Times called them an "ecological marvel." In 2007, we sold all 161,000 acres to a caretaker and partner we strongly admire — The Nature Conservancy — who continues to call upon our foresters to keep up their good work. We share an enduring commitment to helping these forests provide a perpetual supply of wood for paper and other products, a diversity of wildlife habitat, and clean air and water today and for generations to come.



The Global Benchmark  
for Responsible Forest  
Management  
SW-COC-000934  
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Stewardship Council A.C.

### **Using The FSC Logo**

If you want to place the FSC logo on your publication, it is not enough to only use FSC-certified Finch Paper.

1. You must use an FSC-certified commercial printer.
2. Your printer must purchase the Finch Paper through an FSC-certified paper merchant.

While this process may sound complicated, it creates an essential chain-of-custody documentation required by both certifying bodies in order to guarantee that the paper used for your publication is truly certified paper.

Your certified printer will be responsible for obtaining approval for the logo usage from the certifying body, and will then be authorized to place the logo for you.

If you are unable to use a certified printer or paper merchant, and want to make a general statement about the environmental attributes of Finch Paper without using the FSC logo we recommend:

"The wood fiber used to make this paper is independently certified to come from responsibly managed forests."